

Sponsor & Exhibitor Prospectus

RoTOF2027



23-24 March

Hosted by

PDS 
Infrastructure systems





Welcome to RoTOF 2027

The Road Tunnel Operators Forum (RoTOF) is the UK's leading knowledge-sharing event dedicated to the operation, management, maintenance and future development of road tunnel infrastructure.

Bringing together tunnel operators, infrastructure owners, emergency services, designers, consultants, contractors and technology providers, RoTOF provides a trusted environment where professionals can openly share experiences, discuss challenges and explore lessons learned from real-world projects. Unlike traditional conferences, RoTOF focuses on practical outcomes rather than product-led presentations, creating a unique forum for collaboration, innovation and professional development across the sector.



Location & Venue

As one of the UK's most accessible cities, Birmingham offers excellent transport connections, making it easy for delegates to travel from across the country. The central location allows professionals from infrastructure owners, tunnel operators, consultants, contractors and suppliers to attend with minimal travel time, helping maximise participation from across the industry.

Located alongside the NEC Birmingham, the Hilton Birmingham Metropole provides an ideal setting for RoTOF 2027, bringing together industry professionals from across the UK in a venue designed for large-scale conferences, exhibitions and networking events. With modern conference facilities, dedicated exhibition space and on-site accommodation, the venue offers a convenient and professional environment for attendees, exhibitors and sponsors alike.



Exhibit Packages

		Premium	Standard	Essentials
Exhibition Space		1 x 6ft table and 4 chairs 1 x 55" screen - Power to your table - Premium location	1 x 6ft table and 2 chairs - Power to your table	1 x 6ft table and 1 chair
Passes	Full Access	2	1	N/A
	Exhibition Hall Only	N/A	N/A	1
Company Logo	Pre-congress Comms	Large	Medium	Small
	Signage & Delegate Handbook			
Company Biography	Website	250 words	100 words	N/A
	Delegate Handbook			
Cost		£1,650.00 + VAT	£1,100.00 + VAT	£825.00 + VAT



Sponsorship Opportunities

Gala Dinner Exclusive Sponsor £3,000

Exclusive sponsorship of the Gala Dinner. Priority/VIP seating for your table, branding on the dinner menu, place cards, event signage and AV screens on the night, your company reel played during the gala dinner, and a dedicated LinkedIn spotlight in the run-up to the event. (1 opportunity)

Conference Notebook £700

Your company branding on the conference notebook provided to all delegates at registration. (1 opportunity)

Conference Pen £200

Your company branding on the conference pen provided to all delegates at registration. (1 opportunity)

Networking Point £250

Your branded pop-up banner positioned in the Exhibition Hall and marked on the floorplan as a designated meeting point — giving your contacts an easy way to find you on the day without needing a full exhibition stand. Please note: admission tickets are not included and must be purchased separately. (Cost per banner, limited to 6 opportunities)

Exhibition Challenge £600

Sponsor the interactive Exhibition Challenge, encouraging delegates to visit exhibitors and collect stamps for a chance to win in the prize draw. Includes branding on the challenge card which will be handed to each delegate at registration, plus the opportunity to draw and announce the winner during the event. (1 opportunity)

Terms & Conditions

The Terms and Conditions set out below apply to all bookings for admission tickets, exhibition stands, sponsorship packages, and related promotional activities associated with the Road Tunnel Operators Forum (RoTOF) 2027, hosted by PDS Infrastructure Systems, taking place at the Hilton Birmingham Metropole, Birmingham, UK on 23-24 March 2027.

By submitting a booking, the organisation named on the booking form agrees to be bound by these Terms and Conditions.

Cancellation Policy

- Cancellation on or before 23 November 2026 will incur a cancellation fee equal to 50% of the total booking value.
- Cancellation on or after 24 November 2026 will incur a cancellation fee equal to 100% of the total booking value.
- All cancellations must be received in writing by PDS Infrastructure Systems.
- Any bank charges or payment processing fees incurred will not be refunded.

Booking Responsibility

- The organisation submitting the booking shall be responsible for compliance with these Terms and Conditions.
- Where a booking is made on behalf of a third party, the organisation making the booking shall remain liable for all fees, obligations and any breach of these Terms and Conditions.

Exhibition & Sponsorship Payments

- Exhibition stands, sponsorship packages and advertising opportunities will be invoiced directly by PDS Infrastructure Systems.
- Full payment must be received and cleared within 30 days of the invoice date, unless otherwise agreed in writing.
- All balances must be paid in full before the start of RoTOF 2027.
- PDS Infrastructure Systems reserves the right to charge interest on overdue invoices where applicable.

- Failure to pay by the specified due date may result in cancellation of the booking and reallocation of the stand, sponsorship package or advertising opportunity.
- PDS Infrastructure Systems reserves the right to retain any payments already received in accordance with the cancellation policy outlined above.

VAT

- All exhibition, sponsorship and advertising opportunities are subject to UK VAT at the prevailing rate where applicable.

Travel & Accommodation

- Travel, accommodation, parking and subsistence costs are not included within any admission ticket, exhibition stand, sponsorship package or advertising opportunity unless explicitly stated.
- Participants are responsible for arranging and funding their own travel and accommodation.

Allocation of Opportunities

- Exhibition opportunities, sponsorship packages and advertising opportunities are allocated on a first-come, first-served basis.
- No booking shall be considered confirmed until written confirmation has been issued by PDS Infrastructure Systems.
- PDS Infrastructure Systems reserves the right to amend availability and allocation where operational requirements make this necessary.

Exhibition Floorplan

- Exhibition floorplans are for guidance only and remain subject to change.
- PDS Infrastructure Systems reserves the right to amend stand locations where necessary for operational, safety or logistical reasons.
- Every effort will be made to minimise disruption and maintain the value of the exhibitor's booking.

Terms & Conditions (continued)

Website Listings & Promotional Materials

- Sponsors and exhibitors are responsible for supplying all logos, company profiles, website links, advertisements, artwork and promotional content by the deadlines communicated by the event organisers.
- Company listings on the event website and promotional materials may be organised according to sponsorship level and then alphabetically.
- If files are not supplied in the required format, or by the specified deadline, PDS Infrastructure Systems cannot guarantee inclusion within event materials, signage, promotional communications or the event website.
- Failure to provide materials by the required deadline does not alter the cancellation terms stated within this document.

Sponsorship Deliverables

- Sponsorship benefits will be delivered in accordance with the agreed sponsorship package.
- Any additional requirements, including audiovisual equipment, internet access, furniture, power supplies, printing or branding beyond the package entitlement, must be requested in advance and may incur additional charges.
- The sponsor is responsible for all costs associated with additional services requested.

Sponsored Items

- Sponsors of physical items, delegate materials or branded giveaways may be consulted regarding the selection and design of those items.
- Where practical, sustainable options will be prioritised.
- Final approval of all sponsored items remains at the discretion of PDS Infrastructure Systems.

Exhibitor Responsibilities

- Exhibitors are responsible for ensuring their stand, equipment, displays and activities comply with all applicable health and safety requirements.
- Exhibitors must maintain adequate insurance cover, including public liability insurance,

throughout their participation in the event.

- Any loss, damage, injury or liability arising from an exhibitor's participation remains the responsibility of the exhibitor.

Photography, Filming & Recording

- PDS Infrastructure Systems and its appointed representatives may photograph, film, livestream or otherwise record activity during the event.
- Such content may be used for marketing, promotional, educational or reporting purposes before, during and after the event.
- By attending, exhibiting or sponsoring RoTOF 2027, participants consent to the capture and use of such recordings and images.
- All photographs, recordings and other media produced by or on behalf of PDS Infrastructure Systems shall remain its property.
- Third parties, including exhibitors and sponsors, may undertake photography or filming provided this does not interfere with the event or other participants.

Data Protection

- By submitting a booking, organisations consent to PDS Infrastructure Systems storing and processing personal data for the administration and delivery of RoTOF 2027.
- Personal data will be handled in accordance with applicable UK data protection legislation.
- Event-related communications necessary for the delivery of the event may be sent until the event has concluded.
- Marketing communications will only be sent where consent has been provided.

Organiser Rights

- PDS Infrastructure Systems reserves the right to amend these Terms and Conditions where necessary.
- Any amendments will be communicated to affected parties.
- Decisions made by PDS Infrastructure Systems regarding the operation and management of the event shall be final.

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Contact Us

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🌐 pdslimited.co.uk/rotof-2027